

Precious Plate Reflections

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Precious Plate Reflections

WELCOMING YOUR FEEDBACK

We welcome your feedback and requests for topics. Please feel free to e-mail your comments and suggestions to:

news@preciousplate.com

KNOW THE PRICE OF PRECIOUS METALS

The price of precious metals is critical to Precious Plate and our customers. Therefore, we track the daily price of gold and other precious metals and make this information available to you on our website's home page. For your convenience, this information is updated daily.

Visit www.preciousplate.com for the current prices.



The Picture of Gold

With the U.S. dollar in a free fall and global gold demand rising, analysts say the precious metal will likely continue its bullish trend through at least the first half of 2010. It could rise as high as \$2,000 an ounce, which would represent a 73% gain from current record levels. Money Morning We would not be surprised to see gold double from current levels as the global policy prescriptions for the credit crunch remain powerfully and uniformly re-inflationary. Citibank

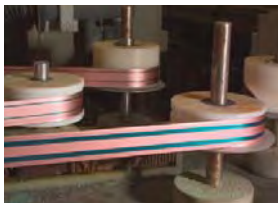
Gold continued its torrid tempo for all of 2009. 2010 appears to be positioned for a similar ride. Gold Bullion prices topped \$1200/TZ and Gold Fab prices exceeded \$1300/TZ. There appears to be no relief in sight for the near future. In fact, many predict prices in 2010 will surpass the pace we saw in 2009.

Solving the Need for Performance

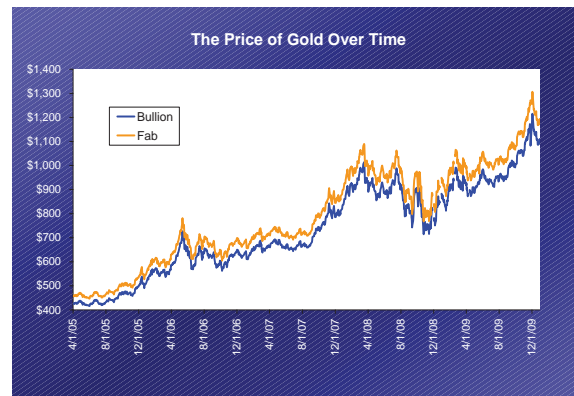
Palladium and palladium/nickel plating offer the best alternative to gold plating for plating of electrical contacts, connectors, pins, and other interfaces. Palladium is harder than most gold deposits, is non-oxidizing, has great resistance to corrosion, and has excellent wear resistant properties. It has withstood the test of time as a viable alternative to gold plating.

Selective Spot Plating for Precious Metal Reduction

Precious Plate, along with our sister company Precision Process Equipment, have seen unprecedented interest and activity in Selective Spot Plating. Selective Spot Plating can create a dramatic reduction in precious metal usage. To learn more on how Palladium can cut your manufacturing or to learn more about our gold reductions techniques, such as spot plate plating, please contact us at sales@preciousplate.com



Follow precious metal prices daily on our website. – www.preciousplate.com –





“Performs a Variety of Duties”

There are so many things that need to be done in a business and we don't always the luxury of having staff for each task. That's where an amazing administrative staff makes the difference! No office would survive without one, *or two if you are lucky*. Precious Plate is pleased to introduce you to two of our top administrative professionals. While it's often hard to define their complete job, it's not hard to define the positive outlook these two bring to the office every day.

Rosanna Penque – Accounts Receivable

Rose recently celebrated her fifth year of service with Precious Plate. Having spent three of those years in customer service and two years in accounts receivable Rose has a well rounded views of our customers and is quite familiar with the dynamics of this most important relationship. *“By going to another department I thought I would miss the customers I got know; instead I have extended existing relationships and made new ones. Either way I get to help customers solve or avoid problems”* she says when reflecting on her transition within the company a few years ago. The variety of customer needs beyond the actual product keeps things interesting. Rose also backs-up the front desk and assists with a variety of projects, such as company holiday cards and gifts. During her free time you can find Rose at the movies or

anywhere there is family. She even met her husband at her fathers family business seven years ago! In addition to looking forward to the summer and hanging out at the pool, Rose, her husband Mike, and their two dogs, Max and Bella, are expecting a new baby girl in February. Looks like Rose is about to get even more variety!



Deanna Smith – Administrative Professional



anager, the payroll process, and has a hand in executing one-off projects and special events, most recently our company's kids party. *“Co-workers, vendors, customers, it all feels like family to me. I've come to recognize so many people simply by the sound of*

You've probably spoken to her at least once. This welcoming voice and friendly demeanor belongs to Deanna. She's handled the front desk since 2000. Over time her role has grown. In addition to greeting customers and vendors, supporting accounting, ordering lunch, making reservations and scheduling meetings, she also supports the office manager,

their voice over the phone. I look forward to the times I get to put a face with the voice.” Having recently inherited new purchasing responsibilities coupled with her payroll duties, Deanna has become more intimately familiar with fiscal matters and the challenges in balancing needs and urgencies *“Everyone needs things ordered and received quickly, it can be quite the juggling act with all my responsibilities.”* Deanna is no stranger to juggling the needs of others, she has three children, two sons: Brandon, 22, who just finished three years in the Army with one year in Iraq. Michael, 19, who's attending college in criminal justice, and a daughter Breanna, 25, who got married last year and gave Deanna the joy of a new gorgeous grandson, that turns one in January. In her spare time she likes to shop, garden and go antiquing. When time allows she also enjoys traveling to Tennessee and Pennsylvania to visit family with her husband of 13 years, Dan.

Tell Me Something Good

Safety is a major focus at Precious Plate

With OSHA consultation programs, continuous reinforcement of safety with every employee, it seems to never end. But not without reward! We are proud to report our safety program has achieved 365+ safe days with no lost time!

Returning to Growth!

Precious Plate is no stranger to the impact of the economy and that of the job market. We are pleased to share that Precious Plate is currently soaring and have brought on board many new employees. We are also in the process of installing additional plating lines.

According to a recent survey of manufacturing companies conducted by the American Society for Quality, the top four tips to increase revenue are:

- > Continue to take part in continuous improvement practices and increase use of quality processes
- > Increase customer satisfaction
- > Implement more lean processes
- > Reduce costs

WE CAN DO THAT!

Rewarding Longevity!

Precious Plate appreciates all our employees for whom we could not do without. We would like to share with you the recent service awards given to employees that have dedicated many years to assuring quality service for our customers. Join us in congratulating a team that keeps on going, and going, and going!

5 Years

Mark Rossi
Jeff Tylec
David Miller
Jonathan Taylor
Rosanna Penque
Wayne Gilmer

10 Years

Carole Buffone
Bob Brinkworth
Bill Lowman
Robert Oliver
Richard Myers
Mark Johnson

15 Years

Brian Krzyskoski
20 Years
Dom Manfredo
Bryan Maacks
Dan Bacon
John McGill

25 Years

Mark Schmidt
Bill Cox

Sharing the Holidays with Family!



Company holidays are never complete without sharing our appreciation with the extended families that support all of us every day. This year Precious Plate had a holiday

party for all the children of Precious Plate. Denise Sczeczanski and Carole Buffone, who both work in inspection made around 100 cutout sugar cookies complete with all the frosting and sprinkles you could ask for so the kids could decorate (and eat) their own. Of course, Santa also made an appearance.



Alerted by the silence of the falls, in 1911 the residence of Niagara Falls were treated to an incredible sight, the falls had frozen over!

PLATING AROUND

Where do you plan to go this year?

Precious Plate is interested in where our customers are going. What industry events are at the top of your list? Send us an e-mail tell us where YOU think the action is going to be this year.

Don't Forget!

As you make your travel plans for the next year, consider a shop visit! Precious Plate invites you to visit our facilities in beautiful Niagara Falls, NY.

SOMETHING TO THINK ABOUT

Skywatching Highlights of 2010

Jan. 15 – Solar Eclipse
An annular eclipse will take place over parts of Africa, India and China.

Jan. 29 – Mars Close Approach

Mars will be only 61.7 million miles from Earth, closer than it will be again until March 2014. Mars will outshine all stars and other planets except Sirius and Jupiter.

Feb. 16 – Venus and Jupiter Get Together

Like two ships passing in the twilight, Venus and Jupiter come within about 0.5-degrees of each other this evening. Jupiter is heading toward the sun, while Venus is moving away from the sun.

Mar. 28 to Apr. 12:
Venus and Mercury Pair Up

The two worlds make for an attractive pair in the west-northwest sky soon after sunset. Between these two dates the planets are within 5 degrees of each other, On April 3, they will appear closest together, just a little over 3 degrees apart.

Your Partner to the Finish!



Precious Plate, Inc.
2124 Liberty Drive
Niagara Falls, NY 14304
Toll Free (800) 684.4774
Phone: (716) 283.0690
Fax (716) 283.9185
Sales@preciousplate.com
www.preciousplate.com